R.A.F.T. Role, Audience, Format, Topic

Purpose:

The RAFT technique provides an easy, meaningful way to incorporate writing into content-area instruction. It includes the following four components:

R: Role of Writer – Who are you?

A: Audience – To whom is this written?

F: Format – What form will it take?

T: Topic + strong verb – What important topic have I chosen?

Choose a strong verb to describe your intent

Materials:

Board or Chart paper

Procedures:

- 1. Explain that all writers need to consider these four components for every writing.
- 2. Brainstorm ideas about a topic. Select several topics from those mentioned.
- 3. Write RAFT on the board or paper and list possible roles, audiences, formats, and strong verbs that are appropriate for each topic.
- 4. Give students some examples to write about or after discussing a topic, have students create their own RAFT writing assignment

Example:

Role of Writer	A udience	Format	Topic and Strong Verb
reporter	public	news column	explain congressional
			action